

2024-2026 Strategic Plan

Our Purpose

We champion our diverse employer community for an economically vibrant, inclusive, and globally competitive region.

Our Priorities



DRIVE PROGRESS

The Chamber has a bold vision for an economically vibrant and globally competitive region. To get there, we must advocate for an environment that supports business growth and job creation, both through policymaking and pursuit of new economic development opportunities.



CULTIVATE RELATIONSHIPS

We are in the business of relationships and so are you. From connecting the employer community to policymakers and government institutions to providing valuable cross-sector networking opportunities, we help make connections that count for your organization.



GROW LEADERS

Our members tell us that a ready workforce is key for their companies' growth and success. We develop talent along the leadership continuum, from young professionals to executives through training and education, leadership development, cohorts, and opportunities to serve on boards and committees.



BUILD CAPACITY

By working together with our members, partners, and investors, the Chamber builds capacity at an individual, organizational, and regional level. We help businesses and individuals achieve together what they cannot do alone.

Our Core Values & Beliefs

THE FOUNDATION FOR OUR WORK

A strong business climate equals a strong community.

- ▶ Strong businesses invest in the community through good jobs for every worker and a tax base that supports infrastructure, public safety, schools, and other key community priorities.

Equity is the lens through which we do all our work.

- ▶ Individual companies and our overall economy will maximize our potential when we fully engage our diverse labor force and challenge the assumptions and barriers that have created unacceptable disparities that threaten our economic future.
- ▶ We create an inclusive member experience ensuring we have a fully engaged diverse workforce and leverage our influence to drive positive impact on our region.

Quality of life matters.

- ▶ We recognize the economic value of personal and professional fulfillment.
- ▶ We maintain a supportive and fun work environment for our team, create enjoyable experiences for our members, and contribute to a livable community that attracts and retains top talent.

Catalytic leadership drives progress.

- ▶ We bring people together to set the agenda for transformational change. We take a genuine interest in others – leading from passion and strength of character.
- ▶ We collaborate with the public sector to inspire a new way of working together to achieve the region's highest aspirations.

Courageous, deep listening effects change.

- ▶ We make space for courageous conversations, opening us up to change. Connections happen when we are seen and heard, and by listening – we bring people together.

Our Strategies

HOW WE DO THIS WORK

- ▶ Advocate fiercely on behalf of the business community.
- ▶ Develop our membership by creating exceptional member value.
- ▶ Support an economic environment that promotes business growth and success.
- ▶ Create exclusive opportunities for best-in-class talent and leadership development.
- ▶ Seek partnerships.
- ▶ Develop new ways to meet community needs through nonprofit consulting, community development, and innovative partnerships.

LEAN IN ▲ GET ENGAGED ▲ JOIN THE CHAMBER

For more information, email info@stpaulchamber.com.

ST PAUL
AREA CHAMBER

401 N Robert Street, Suite 150
St. Paul, MN 55101

stpaulchamber.com

 St. Paul Area Chamber

 @SPACC #connectingstp

 @stpaulchamber

 St. Paul Area Chamber