





# Physical Activity in the Workplace

# Why Support Physical Activity in the Workplace



# Creating a Strategy

- Opportunities for enhancement
  - Modifying the workplace to impact the employees that work there
    - What is offered
    - What is possible
  - Instituting policies across the organization

# Plan for Change

- Confirm leadership support
- Discuss approaches
- Decide on a work team
- Measure current levels of activity
- Determine strategies

- Write goals
- Draft policy
- Draft communications plan
- Implement improvements

# Supporting Physical Activity in the Workplace

| PSE            | Changes   |
|----------------|---|
| Policy         | <ul> <li>Combine breaks to allow for time to be active</li> <li>Causal dress code</li> <li>Walking meetings</li> <li>Work accommodations that support activity</li> </ul> |
| System         | <ul> <li>Manager trainings to develop flexible schedules to accommodate activity</li> <li>Active transportation</li> <li>How to hold a walking meeting</li> </ul>         |
| Environment    | <ul> <li>Mapped walking routes, bike racks, showers, lockers</li> <li>PA room/space</li> </ul>  |
| Social Support | <ul> <li>Walking clubs, stretch breaks, exercise classes</li> </ul>   |

### **Best Practices**

- Identify places to be active
  - Maps of walking routes
  - Small exercise equipment available in conference room
- Policies that support activity
- Programs that promote more physical activity
- Promote opportunities to be active in the community



# What's in the Policy

- Casual dress code
- Flexible work schedule
- Activity breaks during meetings
- Active commuting program

- Standing desks
- Walking meetings
- Create and maintain a room/space
- Stretch breaks for employees

# Sample Policy

### **Policy**

By [date], a physical activity policy will be enacted that ensures that physical
activity places are sustainable. Additional policy components to include <dress
code, flex time to allow employees to be active during the day, extra five
minutes on break time should it be used for physical activity, mandatory
morning stretch, active transportation incentives>. Support at launch and ongoing with leader letter, Q&A, manager training.

### Environment

### **Environment**

 By [date], the number of places where employees can be physically active at work will increase due to <mapped walking routes, bike racks, showers, locker rooms, fitness center, active commuting, walk/bike paths, bike sharing program, stretch break, walking meetings, etc.>. The launch of places will include a leader letter, Q&A document and manager training.

# Social Support and Systems

### **Social Support**

 By [date], <a walking event to celebrate new places for activity, quarterly fitness center orientations, Walk on Wednesdays, Tennis Shoe Tuesdays, lunch walking group> will be launched and supported.

### **Systems**

By [date], <managers will be trained to support flexible work schedules, a
walking meeting format, protocol for reimbursing employees for active
transportation> will be completed.

### Communications Plan

- Communicate at least quarterly about opportunities for physical activity
- Set a positive/fun tone
- Have leadership promote opportunities
- Use a variety of communication channels
- Focus on immediate benefits of physical activity:
  - increased energy
  - reduced stress
  - feeling better

- Educate employees about the longer-term benefits
- Be honest with employees about why you are implementing the policy
- Obtain (and communicate frequently) top management commitment to employees being active during the workday.
- Remind employees that no one has to be active as a condition of employment

# How to Measure Change

| Type of Measurement  | Method   |
|--|--|
| Percentage of decrease in sedentary time   | Health assessment over time<br>Employee self report              |
| Percentage increase of physical activity opportunities available   | Physical activity opportunity numbers (before and after changes) |
| Usage change for physical activity opportunities   | Usage numbers (before and after changes)                         |
| Percentage increase in promotion of physical activity opportunities  | Promotions (before and after changes)                            |
| Employee satisfaction with physical activity opportunities   | Employee interest/satisfaction survey                            |
| Creation of a physical activity policy, and regular quality assurance checks on the commitments outlined in the policy | Human resources and leadership                                   |

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### **SHIP Workplace Wellness Initiatives:**

- Wellness team is called "The Green Team"
- Giving Garden Project
- Tasting Tuesdays: Staff members harvest produce from the garden and have the MDE staff sample



### **SHIP Workplace Wellness Initiatives:**

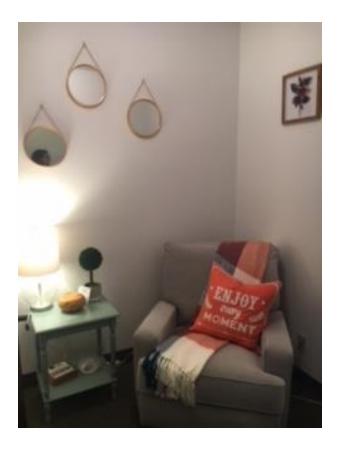
- Project selection: Commuting Help
- Installed an indoor bike rack



### Transit for Livable Communities

### **SHIP Workplace Wellness Initiatives:**

- Project selection: Supporting Nursing Mothers
- Wellness committee meets regularly and do monthly challenges
- Repurposed a room for nursing mothers and staff who needs a quiet space for break



# "It is the small changes over a long period of time that will make and impact."

- Marni Moch, Wellness Coordinator for KLN

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# Thank you!

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